

WILDLIFE WARRIORS

READATHON

Read on the Wild Side!

STARTER KIT



REGISTER AND START READING FROM:
15 SEP - 15 OCT 2026



PROUDLY SPONSORED BY:

emma
memma



wildlifewarriors.org



WILDLIFE
WARRIORS
WORLDWIDE - USA



WILDLIFE
WARRIORS



CONGRATULATIONS!

YOU'RE NOW REGISTERED TO READ ON THE WILD SIDE!

By registering for Readathon you have taken the first step in helping us create a better, more harmonious world – one where wildlife and humanity thrive together.

Whether you read as many books, pages, or words as you can, it's the perfect way to dive into a world of adventure and help us protect wildlife and wild places by raising vital funds for Wildlife Warriors' global conservation projects. You can even read together as a family team, school class or book club!

Remember, it's by working together that we can make a real difference!

Let's get started!

IN THIS GUIDE YOU WILL FIND:

- 3 Who are Wildlife Warriors?
- 4 What is Readathon?
- 5 Plan your Readathon
- 6 Fundraise for Wildlife
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- 9 Check out these Fun Resources!
- 10 Contact Us



WHO ARE WILDLIFE WARRIORS?

We fight for an extremely important cause – to protect wildlife and wildlife places!

By participating in Readathon, you are now a Wildlife Warrior too!

Our global wildlife force was started in 2002 by **Steve and Terri Irwin**. Today, we work together with Terri, Bindi and Robert to continue Steve's legacy by helping save injured and endangered wildlife around the world.

Funds raised in your Readathon journey will go towards:



Treating sick, injured and orphaned Australian wildlife at the Australia Zoo Wildlife Hospital.



Protecting tigers in Sumatra from threats like illegal poaching and habitat destruction.



Providing equipment and supplies for the all-woman Black Mambas anti-poaching unit.



Researching crocodiles in far north Queensland to discover new ways of protecting them.



Defending rhinos in Kenya's Ol Pejeta Conservancy against wildlife poachers.



Assisting in the research and conservation of whale sharks off the coast of Western Australia.



Support the efforts to conserve Cambodia's endangered Asian elephant population.



Conserving grey nurse sharks on Australia's east coast by studying their breeding patterns.



Supporting vital research efforts for reef manta ray conservation with the use of our Croc One vessel.



Saving cheetahs in South Africa from conflict with farmers.



Establishing an insurance population for the endangered Irwin's Turtle.



Rescuing injured and sick wildlife from around south-east Queensland.

WHAT IS READATHON?

EVERY YEAR, READATHON ENCOURAGES YOUNG READERS, ALL OVER THE WORLD, TO GROW THEIR LOVE OF READING - ALL IN SUPPORT OF WILDLIFE CONSERVATION!

Read as many books, pages, or words as you can between 15 September and 15 October 2026, for the opportunity to:



Grow your love of reading individually, as a family team, school class or book club!



Raise vital funds and awareness to help protect wildlife and wild places!



Reach your fundraising goals and earn ripper prizes!



HERE'S HOW YOU CAN GET STARTED!

01. FAMILIARISE YOURSELF WITH THIS STARTER KIT

It's full of helpful information on how to make the most of your Readathon!

02. MEET THE WILDLIFE WARRIORS TEAM

We'll be in touch via email to say "G'day" and answer any questions you may have!

03. LOOK OUT FOR OUR EMAILS

These will arrive in your inbox and keep you up to date with competitions, bonus prizes and loads of tips for a fun-filled reading adventure that will really make a difference!

PLAN YOUR READATHON

**CHOOSE THE RIGHT BOOK AND GOAL FOR YOU AND YOUR READATHON!
THERE ARE LOTS OF DIFFERENT WAYS TO READ - WHICH ONE IS RIGHT FOR YOU?**

CHOOSE THE BOOKS YOU WOULD LIKE TO READ!

This can be your favourite book series, magazine, cookbook, an audio book, or novels for a class project!

CHOOSE YOUR READING GOAL!

You could set a reading goal of 1 chapter per day, 2 books per week, 10 books for the month or 1,000 pages read! Do your personal best!

HOST A FUNDRAISING ACTIVITY!

Choose the activity for you and get your family, friends and local community involved!

You may like to hold a book club or dress as your favourite book character day for a donation!

Don't forget to let us know about your activity so we can provide you with an Authority to Fundraise letter and donation box!



HOT TIP!

Create your bookshelf using the 'My Reading Adventures' activity sheet on page 9!



HOT TIP!

Watch your reading come to life by tracking your progress on the Colouring Sheet on page 9!

Every dollar counts and supports Wildlife Warriors' global conservation projects and the protection of wildlife and wild places! Aim high, tell your family and friends how they can support your fundraising efforts and track your progress on your Funraise Supporter page!



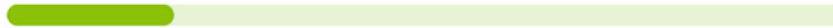
Sally Supporter

Wildlife Warriors Readathon 2026!

55 Donors

Member of Team Wildlife

\$200.00 raised of \$1,000.00 goal



Donate

Share

Join me on my journey to raise much needed funds for wildlife, doing what I love - reading! By donating to my Readathon campaign you're helping support Wildlife Warriors and their many projects around the world, including tigers, elephants, rhinos and the incredible, all-woman Black Mamba anti-poaching unit. Any amount helps, and if I reach my targets I could even win some cool prizes!

Fundraising is easy
with your own online
fundraising page!



FUNDRAISE FOR WILDLIFE

When you registered for Readathon, you also created your own Funraise fundraising page.
Here's how you can use that page to reach your fundraising goals and win prizes!

PERSONALISE YOUR FUNRAISE PAGE

- Upload a profile image!
- Add a little bit about yourself and why you have chosen to participate in Readathon!

PUT UP A POSTER

- Download and print the Readathon participant poster on page 9! Put it up in your local community to tell others about your Readathon! With permission, why not place a copy at your school, supermarket, gym, or post office?

SHARE YOUR FUNDRAISING PAGE WITH YOUR SUPPORTERS

- One of the easiest ways to tell your family and friends about your Readathon is to share it on social media.
- Simply post the link to your Funraise page on Facebook, Instagram, or X so they can find your page and make a donation. It's quick and easy!

Tip: You can use our social tiles on page 9!

BANK FUNDS TO YOUR FUNDRAISING PAGE

If you receive cash donations:

- Simply deposit the funds onto a bank card.
- Click 'Donate' on your online fundraising page to deposit and add them to your fundraising total.

DON'T FORGET

You have until 11:59pm (AEST) on 22 October 2026, to bank all funds via your Funraise Fundraising page. You must do this to be eligible for Readathon prizes. Contact us to discuss any of your questions, ideas, or queries – we are here to help!

WIN RIPPER PRIZES

We'll send you an awesome prize for every fundraising milestone you reach to thank you for your fundraising efforts! The more funds you raise, the more prizes you earn. Crikey!



\$15

Emma Memma
Auslan Mat
Single pack



\$25

Cookeez Makery
Yum Yumz
Single pack (18 pc)



\$50

Heroes of Goo Jit Zu Meteor
Madness Goo Slingers
(2 pack)



\$75

Little Live Pets
Lil' Needees
Single pack (9pc)



\$100

Akedo S7
Ninja Fury
Single pack (8pc)



\$150

You Are A Wildlife Warrior!
Book by Bindi Irwin



\$200

Real Littles S11
Liquid Charms Backpack
Single pack



\$250

Steve Irwin Little People
Big Dreams Book



\$300

Emma Memma CD & Emma
Memma Bucket Hat



\$500

MrBeast Lab Stretchy Hero
Pack & Emma Memma Book



WHEN DO I RECEIVE MY PRIZES?

We tally up your fundraising efforts at the end of Readathon and send your prizes in the mail.

\$750

MrBeast Lab Mutators S2
Mutation Chamber Fire Panther
OR

Little Live Pets My Pets Home
S3 Mini Playset Kitty & Emma
Memma Backpack



Please note the toys may be different from images supplied.

Emma Memma



TOP FUNDRAISER PRIZE!

The top fundraiser of this year's Readathon will win a Meet and Greet with Emma Memma and Irwin Signed Australia Zoo Merch Pack!

Please note, you must raise over \$1,000 on your Funraise fundraising page to be eligible for our top fundraising prize.

Meet and Greet with Emma Memma will take place on Grace's Birthday at Australia Zoo, 25 March 2027. Alternatively, the top fundraiser will win an online Meet and Greet with Emma Memma and Irwin Signed Merch Pack!





CHECK OUT THESE FUN RESOURCES!

EACH ONE IS READY TO DOWNLOAD AND USE TO
HELP YOU WITH YOUR READATHON!

READATHON PARTICIPANT POSTER

Your official Readathon Participant Poster – ready for you to print and put up in your community to help boost your fundraising efforts!

[CLICK HERE TO DOWNLOAD](#)

READATHON SOCIAL TILES

Our official Readathon social tiles – ready for you to share on Facebook, Instagram or X to help encourage others to support you in your reading adventure!

[CLICK HERE TO DOWNLOAD](#)

READATHON READING LOG

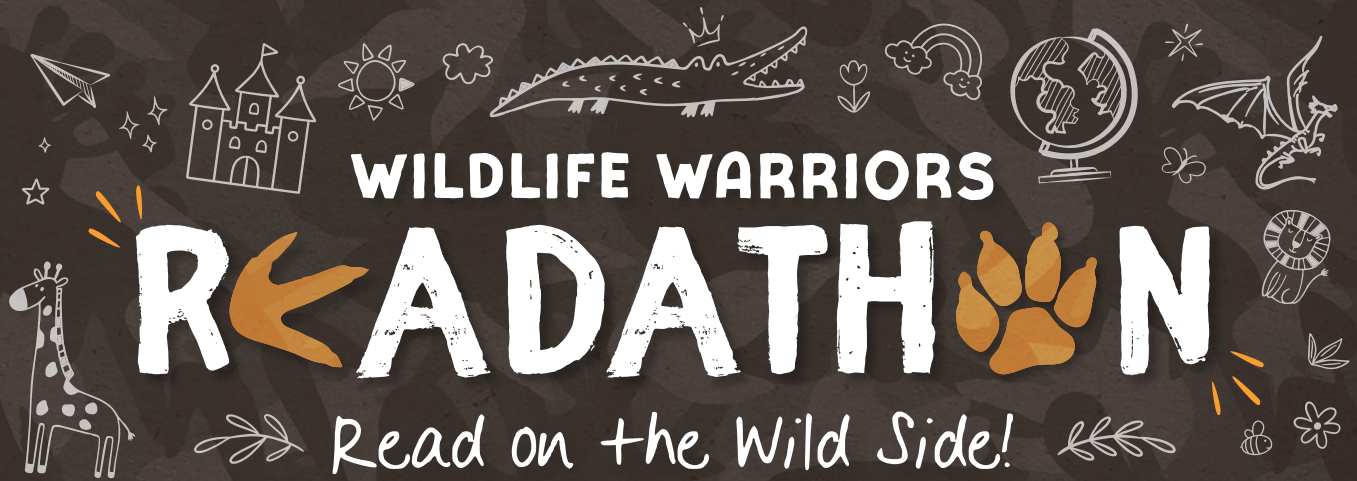
Use this helpful activity sheet to track the progress of your reading adventures.
Happy reading!

[CLICK HERE TO DOWNLOAD](#)

READATHON MILESTONE COLOURING SHEET

Use this colouring sheet to track your progress and watch your bookshelf come to life! Colour in one book for every book read!

[CLICK HERE TO DOWNLOAD](#)



 **THANK YOU!** 

Thank you for registering to participate in the
Wildlife Warriors Readathon and for making
a difference to the conservation
of wildlife and wild places.



Please don't hesitate to contact us with any ideas, questions or queries.
Our office hours are 8:30am - 5:30pm Australian Eastern Standard Time,
Seven days a week.

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