



# 2026 WELCOME KIT



# CONGRATULATIONS!



## You are now a Visionary Wildlife Warrior!

By joining the Visionary Wildlife Warriors program, you have taken the first step in helping us create a better, more harmonious world - one where wildlife and humanity thrive together.

This year, we will work together to protect wildlife species, conserve natural habitats and empower others to do the same. Throughout this program, you will learn about our conservation efforts and projects we support, raise funds and awareness to support our message and become a conservation leader in your community.

Remember, it is only by working together that we can make a real difference! Saving one animal goes a long way towards saving the entire species.

**Let's get started!**





# IN THIS KIT YOU WILL FIND:



## WELCOME

- 4** We are Wildlife Warriors
- 5** Conservation Projects
- 6** The Visionary Wildlife Warrior Program

## HOW DO I GET INVOLVED?

- 8** Visionary HQ
- 9** Fundraising Challenges
- 10** Conservation Missions
- 11** Conservation Mission Ideas
- 12** Online Resource Library & eNewsletter
- 13** Visionary Wildlife Warrior of the Year Award!
- 14** Collecting Donations from Fundraising Challenges
- 15** Contact Us



# WE ARE WILDLIFE WARRIORS!



## We fight for an extremely important cause - to protect wildlife and wild places!

The original Wildlife Warriors, Steve and Terri Irwin, started our global wildlife force in 2002 and, today, we work together with Terri, Bindi, Chandler and Robert to continue Steve's legacy.

As a Visionary Wildlife Warrior, every **dollar** you raise, every conservation **mission** you complete and every person you **encourage** to get involved in conservation contributes to making Steve's dream a reality.

### STEVE'S DREAM:

*"A world where people, wildlife and habitat can thrive alongside one another."*



# CONSERVATION PROJECTS



Together, we can protect injured and endangered wildlife around the world.

While the Australia Zoo Wildlife Hospital is the largest of Wildlife Warriors' conservation projects, they also fight to protect wildlife and wild places all around the world, for generations to come.

## WITH YOUR HELP, WE CAN:

- Protect African wildlife with South Africa's first female anti-poaching unit: The Black Mambas.
- Work in partnership with Cheetah Outreach to eliminate conflict between South Africa's farmers and wild cheetahs.
- Protect tigers in Sumatra from illegal poaching and habitat destruction.
- Support local people in Cambodia who live alongside wild elephants.
- Defend rhinos in Kenya against poachers and wildlife criminals.
- Support manta ray conservation work by providing a research vessel (Croc One) as the platform for teams completing fieldwork.

- Conserve grey nurse sharks on Australia's east coast by studying their breeding patterns.
- Research whale sharks in Western Australia to discover how to truly protect them.
- Research crocodiles in far north Queensland to discover how to truly protect them.
- Treat sick, injured and orphaned Australian wildlife at the Australia Zoo Wildlife Hospital.
- The Australia Zoo Wildlife Hospital is working to provide koalas with a lifeline.
- Establish an insurance population, with the aim of breeding and releasing the turtles in the future.
- Contribute to the critical care of North American marine life, such as sea turtles, northern fur seals and snowy plovers.

# WHAT IS THE VISIONARY WILDLIFE WARRIOR PROGRAM?



## A youth program to inspire our next generation of Wildlife Warriors!

It is a year-long program that helps encourage young people to become involved in conservation.

### YOU WILL HAVE THE CHANCE TO:



Grow your knowledge of wildlife species and natural habitats, and discover the many ways to help conserve them.



Raise funds and awareness to support our conservation efforts and earn wild fundraising prizes along the way!



Challenge yourself by completing conservation missions in your community – the little things can make a big difference!



### HOW DO I GET STARTED?



Familiarise yourself with this welcome kit – it is full of helpful information about the program!



Meet the Wildlife Warriors team – we will be in touch via phone or email to say g'day and answer any questions you may have!



Look out for our monthly emails – these will arrive in your inbox and keep you up-to-date with what is happening in the program!



### WE ARE HERE TO HELP

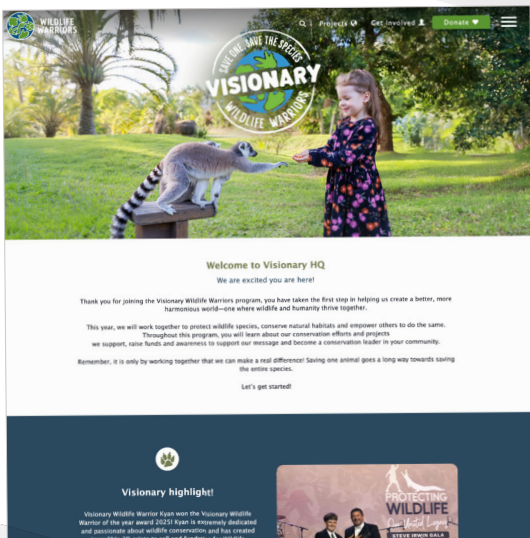
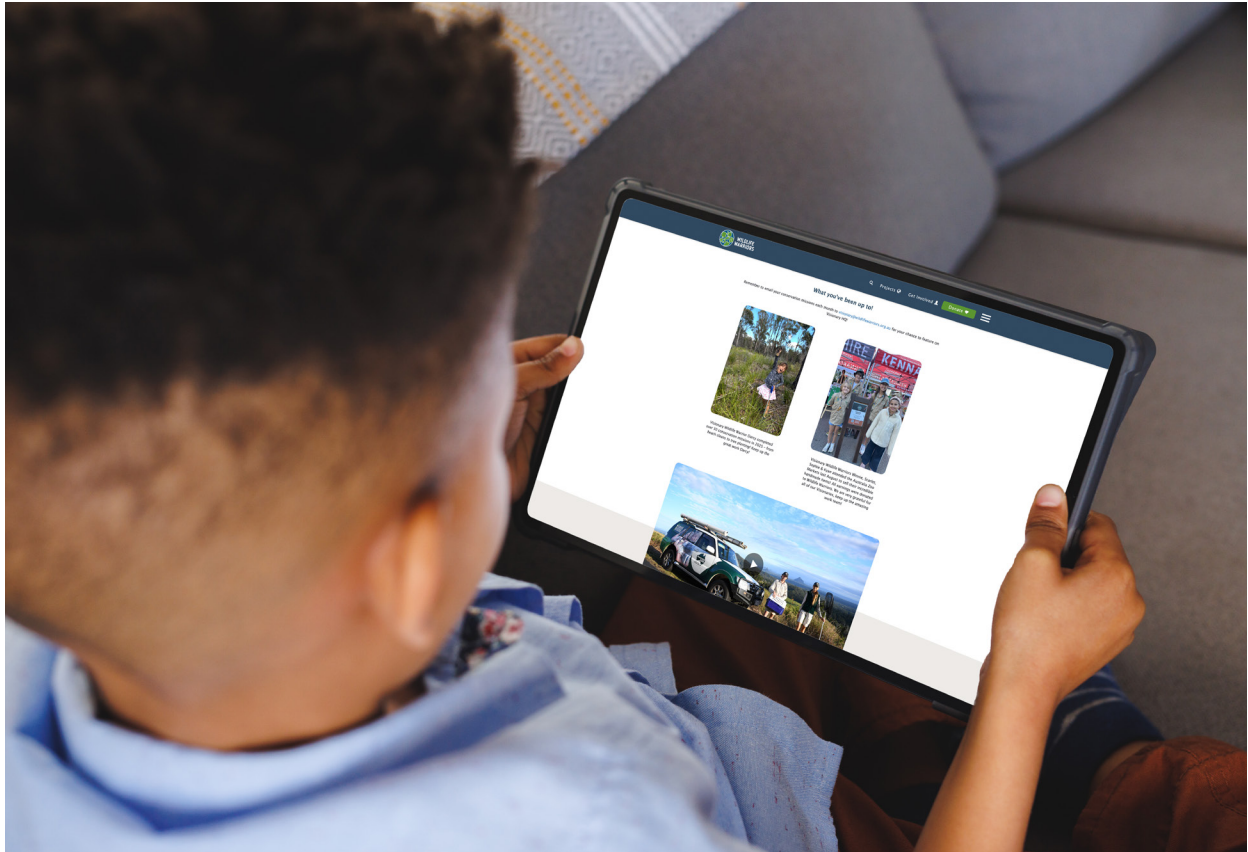
If you are eager to get started, this is the perfect time to speak with us about any ideas you may have, for either reaching fundraising milestones or completing conservation missions.





**HOW DO I GET INVOLVED?**

# VISIONARY WILDLIFE WARRIORS HQ



Upon registration to be a Visionary Wildlife Warrior, you will receive a unique password to access the Visionary Wildlife Warriors HQ web page.

Here you will find conservation mission ideas, Australia Zoo Wildlife Hospital patient profiles, conservation videos, access to our online resource library and more!

Visionary Wildlife Warriors HQ will also display a live leaderboard. Each Visionary will be added to our leaderboard which will display your aggregate fundraising total (from each of the four fundraising challenges) and your conservation mission level.


As well as access to HQ, you will receive an eNewsletter each month. This will include updates and information about upcoming events and fundraising challenges.



# FUNDRAISING CHALLENGES

As a Visionary Wildlife Warrior, we encourage you to support our conservation efforts by fundraising, all whilst earning awesome prizes along the way!

## THERE ARE FOUR EXCITING FUNDRAISING CHALLENGES TO JOIN:

 **Run on the Wild Side**  
March

 **Backyard Campout**  
May - July

 **Readathon**  
September - October

 **Recycle for Conservation!**  
December

To take part in each fundraising challenge, keep an eye out on our monthly emails as well as Visionary Wildlife Warriors HQ for the latest challenge's sign up link.



## IF ONE MAN CAN MAKE A DIFFERENCE, YOU CAN TOO!

# \$5

Helps us save one sumatran tiger in the wild for one day.



# \$30

Helps us protect one rhino from poachers for one day.

# \$50

Provides specialised care for an orphaned koala joey for the day.



# \$100

Provides expert care for a sick or injured sea turtle for one day.

# \$500

Provides around the clock care for a critically injured koala.



# CONSERVATION MISSIONS



Protect wildlife and wild places near you by completing conservation missions in your local community!

## WHAT IS A CONSERVATION MISSION?

It is an activity you complete in your community that helps protect wildlife and the environment; either by doing it yourself (e.g. picking up rubbish on your local beach) or fundraising to help us do it (e.g. selling hand-made items at the markets).

## HOW DO I COMPLETE A CONSERVATION MISSION?

Choose the challenge for you, document yourself completing the mission, and send any photos, videos and a brief description through to us via email.

## BEFORE SENDING US YOUR CONSERVATION MISSION PHOTOS

### Have you ticked off your checklist?

- Permission received from a parent or guardian to send your photo or video.
- Your photo features yourself completing the mission or after you have completed the mission.
- Your photo is of good quality.
- The mission you are sharing is appropriate.
- Email your photo to: [visionary@wildlifewarriors.org.au!](mailto:visionary@wildlifewarriors.org.au)

Ticking these boxes means that we can share your hard work with all the other Visionary Wildlife Warriors on the HQ page!



## CONSERVATION MISSION LEVELS

You will receive a digital certificate for reaching each conservation mission level as well as a digital badge that will be automatically added to the live leaderboard on Visionary Wildlife Warriors HQ.

## THERE ARE FOUR CONSERVATION MISSIONS LEVELS TO REACH!



**ECO EXPLORER**  
(1-4 conservation missions)



**KOALA HERO**  
(5-9 conservation missions)



**CROC CHAMPION**  
(10-14 conservation missions)



**WILDLIFE WARRIOR**  
(15+ conservation missions)



# CONSERVATION MISSION IDEAS



## Challenge yourself with these ideas!

Conservation missions are any activities where you can contribute to making our planet more sustainable.

These activities are an opportunity to make a significant impact to the conservation of precious wildlife and their habitat in your local community.



### GET STARTED TODAY



Organise a clean-up day in your local park or beach.



Plant native trees in your backyard to attract wildlife.



Create birdfeeders or possum boxes for your backyard.



Run or walk in a local event to represent Wildlife Warriors.



Present a talk about Wildlife Warriors, or one of our project animals to your class or even your whole school.



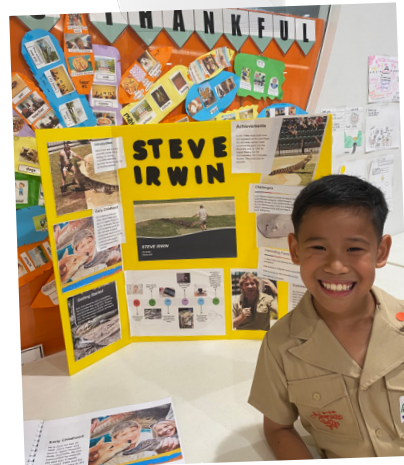
Go plastic free in your home.



Implement a recycling program in your home or school.



Make your backyard wildlife friendly by always keeping domestic pets inside at night.



**Challenge yourself with these ideas! Keep an eye on Visionary Wildlife Warriors HQ for monthly conservation mission challenges!**

# ONLINE RESOURCE LIBRARY AND ENEWSLETTER







## You will receive an eNewsletter each month.

This will include updates and information about upcoming events and fundraising challenges, highlights from the month, a video about one of our conservation projects as well as a link to our new and exclusive online resource library.

## WHAT IS THE ONLINE RESOURCE LIBRARY?

### Online Resource Library Includes:

-  Conservation fact sheets about the animals we support, our projects and how we can support them.
-  Printable activities such as word searches, quizzes, colouring in sheets and more!
-  Australia Zoo Wildlife Hospital patient profiles.
-  Conservation mission updates from Visionaries.



## CELEBRATING ACHIEVEMENTS



Each month we celebrate the achievements of our Visionary Wildlife Warriors!

You may be featured on the Visionary Wildlife Warriors HQ! So don't forget to photograph your event or activity and **send it to us!**



# THE SEARCH FOR THE 2026 VISIONARY WILDLIFE WARRIOR!



## Each year, the Visionary Wildlife Warrior Award recognises the extraordinary efforts of one participant in the program.

A passionate and dedicated individual who through fundraising, learning and getting involved in conservation in their own community is making the world of a difference.

### DOES THIS SOUND LIKE YOU?

We encourage you to apply when submissions open in September 2026!

*(For participants to apply, they will need to have participated in at least one of the fundraising challenges.)*

### HOW DO I APPLY?

Submit a 200-500 word essay or 60 second video showcasing fundraising initiatives you have completed throughout the year.

Your entry should also include what you do for conservation in your home, at your school and in your local community.

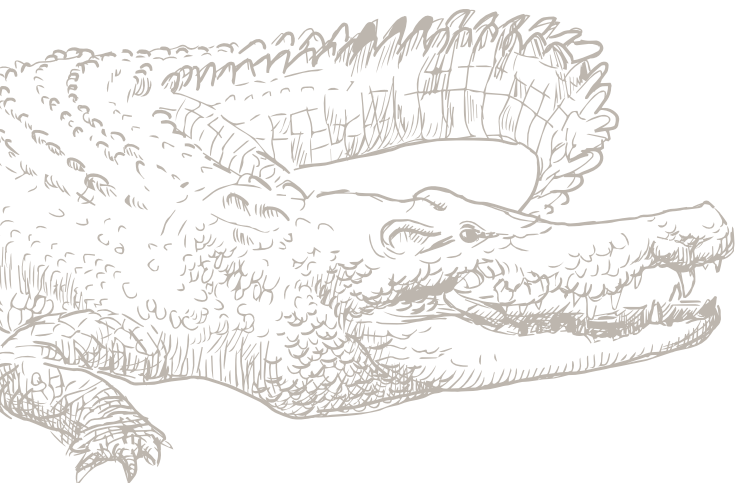
The most outstanding submission will be selected by Bindi and Robert Irwin, and awarded at the Steve Irwin Gala - a night that celebrates the life and legacy of the greatest Wildlife Warrior who ever lived.

### STAY TUNED

We will be in touch with details later in the year!



WILL IT BE YOU?



# COLLECTING DONATIONS FOR FUNDRAISING CHALLENGES



There are two ways you can collect donations:

## 1 YOUR ONLINE FUNDRAISING PAGE

You can fundraise for each of the challenges that you sign up to.

To fundraise for each of these challenges, you will need to create a fundraising page, following a registration link for that specific challenge.

### What is an online fundraising page?

It is a digital display of your fundraising journey! Use it to set your fundraising goal, collect donations, thank sponsors and share your story.

### What is 'Funraise'?

It is the online fundraising platform we use! When you registered for the fundraising challenge, you also created your own fundraising page. Personalise it, share the link with your family and friends, and use it to help boost your fundraising!

**Remember:**

All funds you raise should be banked on your 'Funraise' page. This is how we keep track of your fundraising and know when to send out your prizes!

### Maximise your fundraising:

Connect your Facebook and Funraise pages to create a synced fundraiser page.

With synced pages, donations to either page will show in both Facebook and Funraise and your progress bars are also synced. You can also use this integration on Instagram fundraisers too! Maximise your fundraising to earn great prizes.

### How do I get started?

When creating a new fundraising page on your fundraising challenge, fundraisers can click a button to create a synced Facebook Fundraiser. This Facebook activation dialogue box is the final step in the page creation process.

After signing up, a fundraiser can manage their Facebook Fundraiser sync from their personal settings page. A fundraiser can either connect or disconnect the Facebook Fundraiser sync from settings. A Funraise page can only be connected to one Facebook Fundraiser page at a time.



## 2 YOUR DONATION BOX

### What is a flat pack donation box?

It is a donation box that we can post to you, you can assemble and use to collect small notes and coins.

### How do I get a donation box?

To request a flat pack donation box, simply contact us when you are planning a fundraising activity or event.

### How do I add funds to my Funraise page?

A parent or guardian will be able to help you with this! Simply deposit the funds onto a bank card and click 'Donate' on your Funraise page to add the funds to your fundraising total.

**Remember:**

Flat pack donation boxes are not lockable or overly secure so they must not be left unsupervised.

**TIP**

Request a flat pack donation box and an Authority to Fundraise Letter for your activity at the same time. Just send us an email!





## CONTACT US

Please don't hesitate to contact us with any ideas, questions or queries.



Office hours | 7 days a week  
8:30am - 5:30pm (AEST)



Phone  
+617 5436 2026



Email  
[campaigncoordinator@wildlifewarriors.org.au](mailto:campaigncoordinator@wildlifewarriors.org.au)